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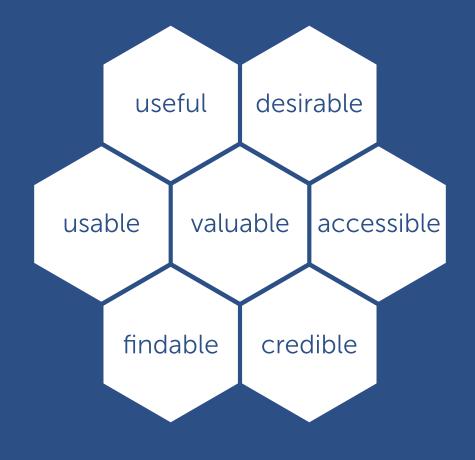


A user interface is like a joke. If you have to explain it, it's not that good. Why is designing the user experience important?

obvious

requires thought

If something is hard to use, I just don't use it as much.



Peter Morville

The purpose of user experience design is to create personal value.

Cennydd Bowles - UX author



Get to Know Your Users



Chi Li Ing

- weather simulation researcher
- 33 years old
- masters in computer science
- Linux
- uses HPC resources heavily
- adept at using the CLI
- visually impaired



Gena Ura Ishwari

- gene expression researcher
- 42 years old
- Phd in molecular genetics
- macOS
- receives 1TB of new genomic data each week, that needs to be processed
- comfortable using computer
- prefers GUIs



Gather User Stories & Use Cases

User Story

As a ______, I want to be able to _____, so that _____ can be achieved.

Use Cases

Manage Research Group Membership



Publish Research Data

Share Data with Research Group

Move DNA Sequencing Data from Instrument to RCC Data Store

Archive Research Data

User Testing

User Support

User Feedback



Gather User Stories & Use Cases Product Management

Product Vision

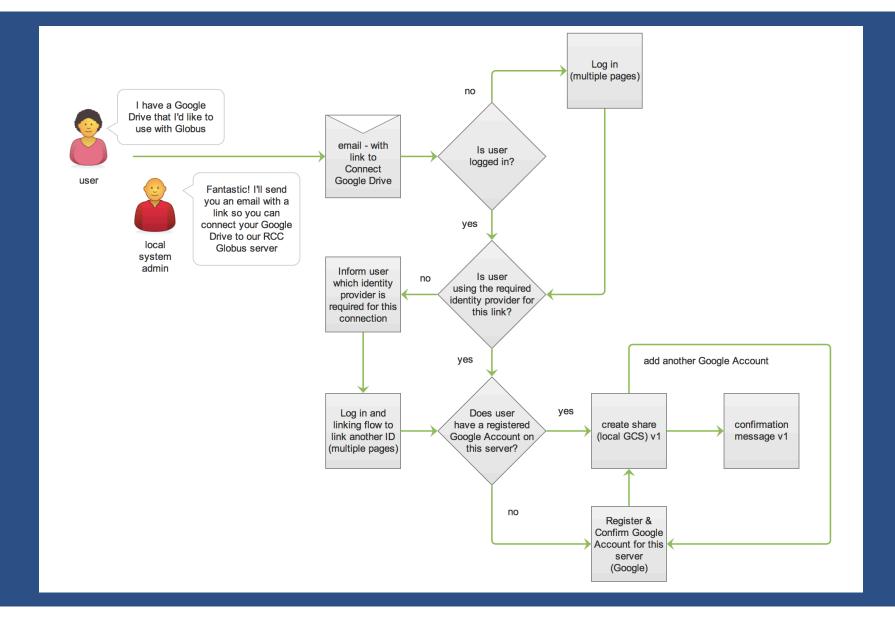
New Audience

New Technology

Client Feedback



User Flows



Wireframe Sample

User Testing

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We should free up the users' mind to work on their business not our tools.

Mikkel Bo Schmidt

Questions?

Please share your user stories and use cases with us.

Thank-you!